

SGS Berkeley Green UTC Social Media Code of Conduct

This *Social Media Code of Conduct* sets out the UTC's additional professional expectations regarding interaction with Facebook, Twitter, Instagram, Pinterest, YouTube and any other form of social media.

As a learner at Berkeley Green UTC, when using social media, we expect you to:

- Respect the rights and confidentiality of others
- Be respectful and professional at all times when posting on social media

You must **not**:

- Impersonate or falsely represent another person
- Bully, intimidate, abuse, harass or threaten others
- Make defamatory comments (e.g. comments that are slanderous, offensive or insulting)
- Use or endorse the use of (e.g. to *like* on Facebook) offensive or threatening language or resort to personal abuse towards each other or members of the UTC community or general public
- Post content that is racist, hateful, threatening, pornographic or incites violence or hatred against others
- Post content that harms the reputation and good standing of the UTC or those within the UTC's Community

In addition:

- Anyone re-posting other people's comments will be considered as guilty as the original individual
- You will be considered wholly responsible for anything posted on your behalf
- Public apologies / deleting offending posts will not safeguard you from the UTC's Profession Behaviour Policy and Procedures.
- You should be aware that material posted on the Internet can be very hard to remove. You are well-advised not to post photographs of yourself or other people that you might not wish others to see, now or in the future. You are also well-advised not to make written comments that could be used against you in future.

I understand and agree to the Social Media Code of Conduct outlined above. I understand that failure to adhere to this code of conduct may invoke the Profession Behaviour Policy and Procedures.

Signed (Learner):

Signed (Parent/Carer):

Signed (Team Leader(Tutor)):

Date:
