



South Gloucestershire & Stroud Academy Trust (SGSAT)

Social Media Code of Conduct. Berkeley Green UTC

If you would like this document in an alternate format
Please contact the Human Resources Department

Prepared by:	Rob Morgan
Job Title/Role:	Pastoral and Behaviour Lead
Ref. No.:	Date of this version: 13 March 2019 Review date: 01/04/2020 (Subject to any legislative changes) Upload to UTC website? Yes
Approved by:	SGS Berkeley Green UTC Local Governing Body
Date of Approval:	20 March 2019



Main aim and purpose of the policy:	To ensure that all those at the UTC shows respect and consideration to others				
Is this policy (or its constituent parts) relevant to a general equality duty? (please tick)	This policy development will assist in the elimination of unlawful discrimination and/or harassment of identified groups?	Implementation of this policy will promote equal opportunities for identified groups?	Implementation of this policy will promote positive attitudes and participation between groups?	Implementation of this policy will promote good relations between groups?	
Age	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Disability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Gender Reassignment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Race or Ethnicity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Religion or Belief	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Marriage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Pregnancy/ Maternity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Sex	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Sexual Orientation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Carers/ Care givers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Persons in care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Specify any groups for which there is evidence or reason to believe that some groups or individuals could be affected differently:					
How much evidence is there:	None	A little	Some	A lot	
Is there any concern that the policy may operate in a discriminatory way?	✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	None	A little	Some	A lot	
	✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Assessed relevance to equality (tick one row only)	High	Med	Low	None	Brief reason for this assessment
Age	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Disability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Gender Reassignment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Race or Ethnicity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Religion or Belief	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Marriage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Pregnancy/ Maternity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Sex	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Sexual Orientation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
Carers/ Care givers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	
What is the next step? (tick one only)	What priority level is this policy?			Has the Policy been sent for Full EQIA, or do you believe the policy should have a Full EQIA?	
	High <input type="checkbox"/>	Medium ✓	Low <input type="checkbox"/>	Yes <input type="checkbox"/>	No ✓
<i>I am satisfied that an initial screening has been carried out on this policy/procedure and a full Impact Assessment is not required</i>					
Completed by: Robert Morgan		Position: <i>Pastoral and Behaviour Lead</i>		Date: <i>14/03/19</i>	

SGS Berkeley Green UTC

Social Media and Internet Code of Conduct 2018 - 2019



This **Social Media and Internet Code of Conduct** sets out the UTC's additional professional expectations regarding interaction with all forms of social media including but not limited to: Instagram, Twitter, Snapchat, Facebook, Pinterest, YouTube etc.

As a learner at Berkeley Green UTC, when using social media, we expect you to:

- Respect the rights and confidentiality of others
- Be respectful and professional at all times when posting on social media
- Consider the reliability of sources of information

You must **not**:

- Impersonate or falsely represent another person
- Bully, intimidate, abuse, harass or threaten others
- Make defamatory comments (e.g. comments that are slanderous, offensive or insulting)
- Use or endorse the use of offensive or threatening language or resort to personal abuse towards each other or members of the UTC community or general public
- Post content that is racist, hateful, threatening, pornographic or incites violence or hatred against others
- Post content that harms the reputation and good standing of the UTC or those within the UTC's Community

In addition:

- Anyone re-posting other people's comments will be considered as guilty as the original individual
- You will be considered wholly responsible for anything posted on your behalf
- Public apologies / deleting offending posts will not safeguard you from the UTC's Profession Behaviour Policy and Procedures.
- You should be aware that material posted on the Internet can be very hard to remove. You are well-advised not to post photographs of yourself or other people that you might not wish others to see, now or in the future. You are also well-advised not to make written comments that could be used against you in future.

I understand and agree to the Social Media Code of Conduct outlined above. I understand that failure to adhere to this code of conduct may invoke the Profession Behaviour Policy and Procedures.

Signed (Learner):

Signed (Parent/Carer):

Signed (Team Leader(Tutor)):

Date:
